

# Content Solutions

## Content Solutions News Release

### *For Immediate Release*

**For Details, Contact:**

Louellen S. Coker  
Publications Architect, Owner  
940-384-9407, x 227  
lcoker@yourcontentsolutions.com

## Content Solutions receive three Awards of Excellence

**Denton, Texas—January 26, 2007:** Content Solutions received three Awards of Excellence from the Lone Star Community of the Society for Technology Communication (LSC-STC) at their January 11 Awards Ceremony. Louellen S. Coker, owner of Content Solutions, was on hand to accept the following awards

- ◆ Award of Excellence in Technical Publication - Annual Report for “A year of Excellence BTU Annual Report, 2005”
- ◆ Award of Excellence in Technical Publications - Magazine for Bryan Texas Utilities Texas Co-op Power Magazine Local Pages Insert
- ◆ Award of Excellence in Technical Art - Annual Report Design for “Bryan Texas Utilities Annual Report, 2005”

When asked about her wins, Mrs. Coker responded, “I was pleased to learn that I received these awards. It is an honor to have my work recognized by my professional peers who have held my work up against rigorous standards. I’ve participated in STC competitions since 2001 as both an entrant and a judge. While I am very proud of the awards I’ve won, I am most appreciative of the critiques I have received from the judge’s thorough evaluations of my entries. Their input allows me to improve that quality of the product I create as I help my clients find the perfect solutions to their content needs.”

LSC President, Mel Haughton stated, “We had some wonderful entries this year, and I am extremely impressed with the winners. The LSC Competitions are a great way to learn about and appreciate what other technical communications professionals are doing in the areas of technical art, technical publications, and online documentation.”

The LSC’s annual competition for technical communication and online publications rates entries on four factors: writing, graphics, copyediting, and overall integration. All factors are judged in the context of the purpose, content, and organization of the document.



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## **About Content Solutions**

Content Solutions is a full service publications business that meets the content needs of clients by using technical, creative, and communication skills to create award-winning publications that are innovative, engaging, and purposeful. Just a few of the publications we create include annual reports, newsletters, presentations, training materials and web content. Content Solutions is a certified Woman-Owned Business Enterprise (certified by the Women's Business Council-Southwest, a certifying affiliate of Women's Business Enterprise National Council) and Historically Underutilized Business (certified by the Texas Building and Procurement Commission). For more information about Content Solutions, visit their website at [www.yourcontentsolutions.com](http://www.yourcontentsolutions.com).

## **About Society for Technical Communication and the Lone Star Community**

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, web and Intranet information designers, and translators. Members make technical information understandable and available to those who need it.

The Lone Star Community (LSC), one of the largest and most active STC communities in the U.S., received the Distinguished Chapter of the Year award for 2003-2004. Drawing over 400 members from all over the Dallas-Fort Worth, the LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking. For more information about the STC Lone Star Community, visit their website at [www.stc-dfw.org](http://www.stc-dfw.org).

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